



LEARN TRADE PROFIT

A GUIDE TO MASTERING STOCK OPTIONS

MARCUS GARRISON

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"Risk comes from not knowing what you're doing."

-Warren Buffet, *Legendary Investor, Berkshire Hathaway CEO*

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INTRODUCTION

If you've spent any time scrolling through social media, reading investment blogs, or listening to conversations about money, you've probably heard people talking about stock options. Terms like “calls,” “puts,” “hedging,” and “contracts” have now become part of everyday conversation. Thanks to modern trading platforms that allow you to open an account in minutes, link your bank, and begin trading the same day, options trading has gone from niche to mainstream.

Maybe that's what brought you to this book. You've seen the buzz. You've heard stories of big wins and dramatic losses. You want to understand how it works. Perhaps it's intellectual curiosity or a desire to build a new stream of income.

If you were paying attention to financial news in 2020 and 2021, you likely heard about Keith Gill, also known online as “Roaring Kitty.” He was a retail investor who shared his analysis and trades on Reddit and YouTube. One of his biggest bets was on

GameStop, a video game retailer that many believed was on the decline. Hedge funds were heavily shorting the stock, betting that its price would keep falling. Keith believed otherwise.

As more individual investors followed his lead, they began buying shares and, more importantly, call options. The added demand pushed the stock higher, forcing short sellers to cover their positions, which only drove the price up further. This is what's known as a short squeeze. At the peak, Keith's initial investment of around \$50,000 grew to more than \$40 million.

Stories like this spark interest because they show what's possible. People imagine themselves making one bold decision that transforms their financial life. And the truth is, that's not entirely out of reach. Options can deliver huge returns if used properly. There are real examples of people who made a smart decision or caught a lucky break and turned a small investment into something truly life-changing.

But those are the exceptions, not the rule. For every person who made a big gain, there are many more who misunderstood the risks, overextended themselves, and lost more than they could afford.

This book is about helping you avoid that path. I'm here to teach you the mechanics of trading options, but I also want to be honest with you. I want to set a realistic foundation that you can build on throughout your journey.

First, it's important to understand that options can appear deceptively simple. After reading this book, you'll have everything

you need to start trading. Some of you may even see early success. That can be exciting, but it can also be dangerous if you mistake luck for skill. Early wins may give you confidence, but trading is a skill that takes time to develop. Many new traders experience beginner's luck and then take on bigger risks, only to suffer large losses soon after.

So stay humble. Continue learning, even when you feel like you're gaining traction. Be careful in the beginning. Avoid risking too much money too quickly. Don't let the fear of missing out push you into a trade you don't fully understand. There will always be another opportunity.

Approach this with the seriousness of a profession. Think of your early mistakes or small losses as tuition. Just like people go to school and pay for the right to learn their trade, you may lose money early on while building your foundation. That's okay. What matters is that you learn from it and stay in the game.

If you do, you will eventually find strategies that work for you. With enough practice and discipline, you can repeat them and create consistent results. That's how real success in options trading is built—not through one-time wins, but through repeatable systems and smart decision-making.

For those of you who have already tried options trading, or spent money on courses or other books, you may feel frustrated. Maybe things didn't go the way you expected. Maybe you lost money. Maybe you were promised fast results that never came. Let me say

this clearly: there is no shortcut. There is no secret strategy that works in every market.

Some traders get lucky early on. But if they don't understand that it was luck, they often give it all back—and more. It's like watching someone win big at a casino and then lose everything because they stayed at the table too long. Or like spending all your lottery winnings on more lottery tickets. Success in options trading doesn't come from winning once. It comes from being able to repeat success and manage risk over the long run.

You will stumble at times. Everyone does. Even after years of trading, I still have frustrating days. The key is to keep showing up, stay open to learning, and adapt as the market changes. Stay flexible. Stay focused. Treat every trade as a chance to learn something new.

You should also be aware of how emotional trading can be. There will be moments of excitement and fear. You may feel the urge to chase a trade or double down after a loss. These emotional reactions can cause poor decision-making. The best traders are not the most emotional—they are the most disciplined. They stay calm, stick to their rules, and don't chase the market.

If you can learn to think and act that way, you'll already be ahead of most beginners.

So, how should you approach this book?

Start by committing to the process. You don't need to rush. You don't need to understand everything at once. But you do need to stay engaged and take it seriously. Start small. Take notes. Ask questions. Think critically. This isn't a game—it's a skill that can become a powerful tool once you know how to use it.

This book is designed to walk you through everything step by step. You don't need a background in finance to understand it. We'll start with the basics, build up to more advanced topics, and connect the concepts in a way that helps you see the full picture. You'll learn how options work, how to evaluate trades, how to place orders, and how to manage both your profits and your losses.

If you've ever felt like the language around trading is confusing or intimidating, don't worry. I've written this book to be clear, realistic, and direct. You won't find hype or false promises here. What you will find is a solid framework that you can use to make smart, informed trading decisions.

This is your starting point. The journey won't always be easy, and the results won't always come quickly. But if you're willing to learn, experiment, and keep going—even after setbacks—you can absolutely succeed.

Let's begin.